

Atlanta Life Financial Group Pledges Support to The National Center for Civil and Human Rights, Inc.

Atlanta, GA - Tuesday, August 25, 2015 Atlanta Life Financial Group, Incorporated has donated \$25,000 to The National Center for Civil and Human Rights, Inc. The donation is to help support The Center's mission of empowering people to take the protection of every human's rights personally.

"We are honored to invest in an effort that links the American Civil Rights Movement to the advancement of global human rights," said Geoffrey C. Nnadi, President and Chief Executive Officer, Atlanta Life Financial Group. "This donation also allows us to further honor the legacy of our founder, Alonzo F. Herndon."



Photo credit: Paul Daniels, PureRED Integrated Marketing

Pictured from left to right: Beth Haynes, Director of Development, National Center for Civil and Human Rights, Inc., A.J. Robinson, President, Central Atlanta Progress and Vice President, Board of Directors, National Center for Civil and Human Rights, Inc., Geoffrey C. Nnadi, President and Chief Executive Officer, Atlanta Life Financial Group, Inc., and Judith Service Montier, Vice President of Marketing, National Center for Civil and Human Rights, Inc.

"Atlanta Life has a history of supporting Georgia communities and encouraging them to thrive," said Deborah Richardson, Interim CEO of the Center for Civil and Human Rights. "As the first African-American insurance company in Atlanta, it has set an incredible example for the way businesses can make a difference."

Atlanta Life's founder, Alonzo F. Herndon, was a former slave-turned-entrepreneur, who supported the advancement of African-American business and community life. He joined W.E.B. DuBois as one of the twenty-nine founding members of the Niagara movement, the forerunner of the NAACP.

"We so are grateful for this contribution from Atlanta Life," Richardson continued. "It's nice to know our supporters are aligned with our vision for sharing the stories of the Civil Rights Movement and taking the protection of every human's rights personally."

About the Center for Civil and Human Rights

The Center for Civil and Human Rights in Downtown Atlanta is an engaging cultural attraction that connects The American Civil Rights Movement to today's global Human Rights Movements. The Center features a continuously rotating exhibit from The Morehouse College Martin Luther King, Jr. Collection, which includes many of Dr. King's documents and personal items. Visitors will be immersed in experiential exhibits through powerful and authentic stories, historic documents, compelling artifacts, and interactive activities. The Center is a source for ongoing dialogue —hosting educational forums and attracting world-renowned speakers and artists who work on a variety of human rights topics. For more information on The Center, please visit www.civilandhumanrights.org. Join the conversation on civil and human rights on Twitter @Ctr4CHR and [Facebook](#).

About Atlanta Life Financial Group

Atlanta Life Financial Group is a privately held company with a financial services platform that includes asset management, investment banking/brokerage and insurance. Atlanta Life Financial Group's three (3) operating units include: Herndon Capital Management (HCM), an institutional investment firm specializing in quality, dynamic, active equity strategies; Atlanta Life Insurance Company (ALIC), the oldest member of Atlanta Life Financial Group's Family of Companies, whose capabilities include the reinsurance of group life insurance and dental benefits; and Atlanta Life General Agency (ALGA), a subsidiary of Atlanta Life Insurance Company, a multi-line insurance broker that offers personal and commercial lines of property and casualty coverage, including E&O and D&O, as well as life, health and other financial service products. For more information, visit www.atlantalive.com.