



DONALD E. SMART NAMED SENIOR VICE PRESIDENT

Atlanta, GA., Monday, June 15, 2009 - Atlanta Life Financial Group, Incorporated today announced the promotion of Donald E. Smart to Senior Vice President, General Counsel. Mr. Smart heads the legal department and oversees business and regulatory issues for Atlanta Life Financial Group. Mr. Smart will continue to report to Atlanta Life's President and CEO, William A. Clement.

Mr. Smart joined Atlanta Life Financial Group in 2004 as General Counsel. Mr. Smart, who currently serves as Corporate Secretary for the Atlanta Life Financial Group Board of Directors, was also recently elected to the same post of the Atlanta Life General Agency by its Board of Directors.

Mr. Smart is a graduate of Harvard Law School, a graduate of Harvard Business School and an honors graduate of Harvard College. He is a member of the Georgia Bar, New York Bar, Washington D.C. Bar, Tennessee Bar and the Connecticut Bar. As a corporate lawyer and as a corporate finance investment banker, Mr. Smart has twenty-six years of experience dealing with a wide range of complex and challenging corporate law and corporate finance matters.

About Atlanta Life Financial Group, Inc.

For more than a century, Atlanta Life Financial Group has helped businesses and communities build and protect wealth. Atlanta Life Financial Group's operating units include: its flagship, Atlanta Life Insurance Company, Atlanta Life Investment Advisors and Jackson Securities. Atlanta Life Insurance Company provides group life products to Fortune 500 companies. The Atlanta Life General Agency, a subsidiary of Atlanta Life Insurance Company, is a multi-line insurance broker that offers various lines of property & casualty, including E&O and D&O business. Founded and registered with the SEC in 2001, Atlanta Life Investment Advisors is an institutional investment management firm specializing in large capitalization equity strategies. Jackson Securities, founded in 1987 by the late Mayor Maynard Jackson, was acquired by Atlanta Life Financial Group in 2007. The firm specializes in Municipal Finance, Corporate Underwriting, Equity Execution and Wealth Management. In all these areas, the firm has dedicated distribution channels that include both institutional and retail investors that it reaches through its 7 offices throughout the country. For more information, please visit www.atlantalive.com.